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Medical Staff Boot Camp



WSHRM 2008 Spring Conference  
April 10-11, 2008

Crown Plaza, Madison, WI



Thursday, April 10, 2008

Certified Professional in Healthcare Risk Management (CPHRM) Examination Preparation Course

In coordination with ASHRM, (WSHRM) is offering a CPHRM Examination Preparation Course. The Certified Professional in Healthcare Risk Management (CPHRM™) is a professional designation based on a solid assessment of a broad range of risk management skills. This course is designed as a one-day educational program to help candidates prepare to take the CPHRM examination; however, all risk managers will find value in this course. Those who already have the CPHRM credential will be granted continuing education credits to be used to renew the status, while others who are not yet ready to take the exam will most certainly find new information to assist them with the daily risk management and patient safety challenges we all face.

CPHRM Study Session

(Morning & afternoon breaks provided)

7:30 a.m. - 8:30 a.m. Registration and Continental Breakfast
8:30 a.m. - 12:00 p.m. Program
12:00 p.m. Lunch (provided)
1:00 p.m. - 5:00 p.m. Program
5:00 p.m. Adjourn

Faculty:

Joyce Benton is a Risk Control Consulting Director for CNA HealthPro. Prior to joining CNA HealthPro, Ms. Benton served as the Director of Quality Management and Safety at Henry General Hospital, an acute care hospital in the suburbs of Atlanta.

Monica C. Berry is the Director of Risk Management and Patient Safety at Loyola University Medical Center in Chicago Illinois. Previously, she was Regional Director of Risk Management for SSM Healthcare of Wisconsin in Madison, Wisconsin, where she was responsible for an enterprise risk management program that covers four healthcare entities in the Wisconsin network.

We are applying for Continuing Education credits for those in attendance. Actual approved hours will be available at the end of the conference.

Friday, April 11, 2008

Medical Staff Boot Camp

Medical staff leaders undertake a number of critical responsibilities. One of the most important, and difficult, responsibilities is dealing with practitioners whose quality of care is in question. Executing this responsibility is vital to patient safety, yet is often put off due to a number of factors, including the discomfort of approaching a medical staff member, and the paucity of guidance on how best to do so in order to take advantage of available legal protections. The August 2004 jury award of \$366 million against a Texas hospital and three physicians following the summary suspension of a medical staff member's clinical privileges to perform echocardiograms and cardiac catheterizations highlights the importance of undertaking credentialing and peer review actions with care and thorough understanding of statutory protections for such activities.

8:00 a.m. Breakfast and Registration
8:45 a.m. - 10:30 a.m. Medical Staff Boot Camp
10:30 a.m. - 10:45 a.m. Break
10:45 a.m. - 12:00 p.m. Medical Staff Boot Camp
12:00 p.m. Adjourn

Faculty:

Julie Rusczek practices in the Health Law Group. She represents hospitals, health systems and long-term care providers on health law issues, focusing on medical staff matters, informed consent, patient confidentiality, Medicare and Medicaid reimbursement, fraud and abuse, and the Stark Law.

Accommodations

Our 2008 annual conference is being held at the lovely Crown Plaza Hotel in Madison, Wisconsin. They have reserved a block of rooms at a special rate for WSHRM. Hotel Reservations must be made by March 31, 2008 in order to receive this special rate. Room rates begin at \$102 per night for a single or double, plus applicable tax.

Crowne Plaza
4402 East Washington Ave
Madison, WI 53704
(800) 404-7630

If you need more information about this conference, please call or e-mail Patti Vail at (414) 447-2713 or Patti.Vail@WFHC.org

Conference Fee & Information

Name
Title
Employer
Address
Daytime Telephone
E-mail (for registration confirmation)

- Entire Conference WSHRM Member \$175
Non-member \$225
Friday only \$50
Non-member \$75

Make check payable to WSHRM. No refunds will be issued unless written cancellation notice is received by April 4, 2008.

If you wish to join WSHRM now to get the 2008 member rate for this conference, see the WSHRM Web site at www.wshrm.org for membership information or e-mail Deb Schmidt, WSHRM membership coordinator, at DeSchmid@affinityhealth.org

Please specify any diet or comfort measures you may require while attending this conference:

Send Registration forms to:

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